

PRESS RELEASE
For immediate release

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***Minnesota Business* magazine announces the best of the best**
Newly revamped business publication releases annual 100 Best Companies to Work For list;
Winners celebrated at June 6 event



MINNEAPOLIS, MN (April 18, 2013) –*Minnesota Business* magazine is pleased to announce the companies selected for this year’s **100 Best Companies to Work For** award, saluting Minnesota organizations setting the standards for employee well-being. Please visit <http://bit.ly/mnbiz100best> for the full list.

Now in its second year, the 100 Best awards are chosen using data gathered from an anonymous employee satisfaction survey administered by an independent research group. Only the top 100 Minnesotan companies, as judged in areas such as work environment, employee benefits, employee happiness, and leadership, are selected for inclusion in the official 100 Best Companies to Work For list.

All honorees are invited to attend the **100 Best awards event** hosted by *Minnesota Business* on June 6 at The Depot in Minneapolis. The event will feature an evening of cocktails, conversation, and keynote speaker, David Horsager, author of *The Trust Edge* and an expert on trust in the business community. The top three companies in each of four categories – small (0-35), mid (36 -99), large (99 and up), and non-profit — will be also announced at the awards event.

For ticket and table sponsorship information, contact Advertising Director, Sara Ferden at sara.ferden@tigeroak.com.

About *MINNESOTA BUSINESS Magazine*

Minnesota Business magazine is focused on surrounding small, Minnesota-based businesses and entrepreneurial efforts with events, media, and resources that inspire Minnesota’s business community. Launched in 1994 as a newsprint directory, *Minnesota Business* has grown into an award-winning, glossy monthly, recognized for its endeavors supporting small-to mid-size local businesses and its dedication to their growth and success.

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